

# VENDOR MANUAL

2017-2018 VERSION 2.0

*SECTION 3 - COLOR SYSTEM*

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# SECTION 3 - COLOR SYSTEM

## Introduction

Destination Maternity's Color Process and Standard Operating Procedures (SOP's) ensure the integrity and the aesthetics of the color standards requested within our Brands and encompasses solids, prints, trims and bulk.

At Vendor onboarding stage, all Vendors are required to complete a 30-minute training session with the DM Color Lab Manager via the DM Website [wwot.destcorp.com](http://wwot.destcorp.com). Upon completion Vendors, will be required to communicate the Destination Maternity Color process and Standard Operating Procedures to all Factories, Mills and Offices who handle DM Color Submits.

This section contains information regarding color communications, lighting, standard illuminants, viewing process, color measurements, instrumental procedures, evaluation guidelines and submit forms.

The Destination Maternity Color team is the primary contact for all vendors regarding corporate Color Approvals.

<i>NAME</i>	<i>CONTACT INFORMATION</i>
<i>Color Approvals:</i>	<a href="mailto:ColorLabSupport@destinationmaternity.com">ColorLabSupport@destinationmaternity.com</a>
<i>Monica Paul, Color Manager (Motherhood)</i>	Main: 856-291-9700 ext. 79450 <a href="mailto:mpaul@destinationmaternity.com">mpaul@destinationmaternity.com</a>
<i>Danielle Daly, Sr. Colorist (A Pea in the Pod/JS Intimates &amp; Sleep)</i>	ext. 79462 <a href="mailto:ddaly@destinationmaternity.com">ddaly@destinationmaternity.com</a>

# SECTION 3 - COLOR SYSTEM

## Color Communications & Spectral Data

To insure effective color communication, it is best to adopt the color terminology of the **International Commission on Illumination (C.I.E.)**. This terminology is also in accordance with the practices and test methods of the **American Society for Testing and Materials (ASTM)**, and the **American Association of Textile Chemists and Colorists (AATCC)**.

- In describing color differences between the **STANDARD** and the **SUBMITTED SAMPLE**, it is recommended to use the C.I.E. system for color approvals, comments, and color descriptions.
- Using the C.I.E. system for communication, color differences may be communicated as follows:

**dL\* = difference in lightness/darkness between standard and submit**

+dL\* = Lighter  
-dL\* = Darker

**dC\* = difference in brightness/ dullness**

+dC\* =Brighter  
-dC\* =Duller

**dH\* = difference in cast or shade**

+dH\* =Varies  
-dH\* =Varies

**da\* = difference in redness / greenness**

+da\* =More Red  
-da\* =More Green

**db\* = difference in yellowness / blueness**

+db\* =More Blue  
-db\* =More Yellow

- Along with the above terminology we will indicate the degree to which we feel the submit needs to be improved by stating: Slightly, Moderately or Extremely. Some examples may include: Slightly too light, moderately too blue or NTB (needs to be) extremely 'more red'.

# SECTION 3 - COLOR SYSTEM

## Light and Viewing Process

At Destination Maternity, we use the Gretag Macbeth Judge II light box. We expect all suppliers and agents to use the same light box or a comparable model. All light boxes should be calibrated and certified annually through the manufacturer.

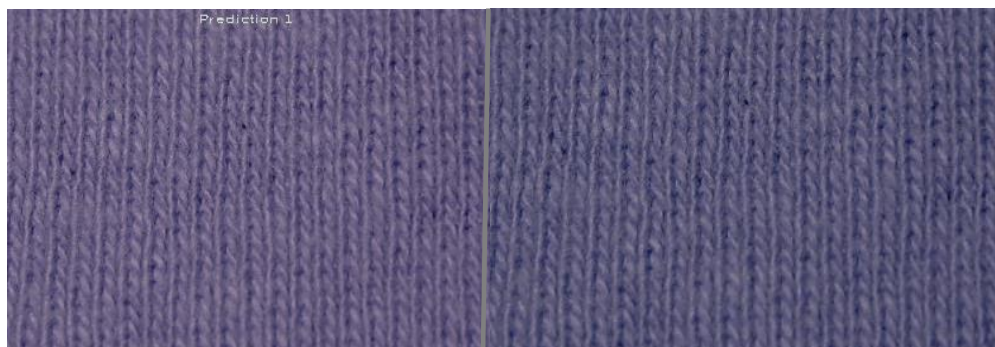
Our primary light source is CWF (Cool White Fluorescent). Our secondary light source is D65 (Daylight).

Everything must be developed using our primary and secondary light sources. If a submit flares the mill must correct and resubmit for approval. We strongly recommend checking the formula and dye stuff to make corrections and insure better color matching in both light sources.

Exceptions: If there is a metamorphism within the color standard or if we are evaluating a material that will only achieve color in one light source (example: 100% acrylic yarn) our final decision will be based on our primary light source only.

In the light box the following procedure must be followed:

- The light box must be kept in a dark room without any light filtering in
- Light box surface must be clear of other samples, paper clips, staples, etc.
- It should only contain the 45-degree angle viewing table, the submit and the standard to be reviewed.
- Samples should be placed on the 45-degree viewing table within the cabinet and always viewed at this angle
- The standard and the sample must be aligned next to each other with their edges slightly touching
- They must be aligned in the same direction with respect to weave, knit pattern, or other textures (see image below)
- The standard and sample should be folded so that at least **two** layers of fabric are visible (to insure the submit is opaque)



**Rib Standard**

**Rib Lab Dip**

# SECTION 3 - COLOR SYSTEM

## Color Measurement

In addition to visual assessment Destination Maternity incorporates the spectrophotometer. DM uses the **Datacolor Spectraflash 600 Plus** and we strongly recommend the vendor/mill use the same model to insure we are looking at color with the same technology.

- ☐ The instrument should reside in a clean and conditioned environment.
- ☐ It must be covered under an annual maintenance and calibration contract. The calibration and certification process must be completed annually to insure the instrument is functioning properly and measurements are accurate.
- ☐ The instrument should be calibrated under the following settings:
  - ☐ \*Specular = Included
  - ☐ \*Auto-Zoom must be checked (under aperture) to insure the instrument will automatically adjust the lens per the aperture size
  - ☐ \*UV-Filter = 100% UV (Filter Off)
  - ☐ \*Calibration time interval (hours) = 8
- ☐ The white tile should be clean and free of scratches
- ☐ The correct white tile calibration file **MUST** be loaded
- ☐ The black trap should be free of dust
- ☐ All calibration materials should be stored in the original closed case when not in use
- ☐ Ensure that the inside of the sphere is clean and free of lint
- ☐ Keep logs of all maintenance, service, and calibrations
- ☐ The MAV aperture must be used to measure lab dips
- ☐ The LAV aperture must be used to measure bulk
- ☐ Four measurements must be taken for each submit, rotating the fabric 90° AND repositioning the fabric to a different spot between each measurement.

**Spectral tolerances that must be followed are:**

<i>Sample Type</i>	<i>DE CMC (2:1)</i>
<i>Lab Dip</i>	1.0
<i>Bulk</i>	1.20
<i>Neutrals Lab Dip</i>	1.20
<i>Neutrals Bulk</i>	1.40

**\*Visual evaluation has final call if the sample is commercially acceptable.**

# SECTION 3 - COLOR SYSTEM

## Color Standards

The DM Design Team creates color palettes for each Quarter. Once the palettes have been finalized they are entered into DeSL. A color chip along with the corresponding color name and color number will be displayed for vendor's immediate reference. **\*NOTE: It is each Vendor/Mills responsibility to insure they order their own color standards from each specified color service along with the QTX file. Destination Maternity will not be responsible to supply vendors with color standards or QTX files.**

Destination Maternity uses color standards distributed through [Color Solutions International](#) and [Pantone](#). Please note the following contact information:

### [Color Solutions International](#)

9844-A Southern Pine Blvd.

Charlotte, NC 28273

USA

**E-mail: [sales@colorsolutionsinternational.com](mailto:sales@colorsolutionsinternational.com)**

**Website: [www.colorsolutionsinternational.com](http://www.colorsolutionsinternational.com)**

Telephone: + 1-704-561-2900

Color Solutions International is part of the DyStar family and therefore, when attempting to match to a color standard in the mill, a DyStar support or technical representative can be contacted for assistance in matching the color. This service is available globally.

**<https://www.colorsolutionsinternational.com/Index2.html>**

Currently, CSI color standards are produced on either 100% cotton jersey fabric or 100% cotton woven fabric. **\*An engineered formula may be available on substrates in addition to cotton and nylon and may be requested when ordering standards online.**

### [CSI Cost](#)

Certified standards are **\$15.00 each - includes the QTX file** which is e-mailed to you immediately.

### [Pantone LLC](#)

World Headquarters

590 Commerce Blvd.

Carlstadt, NJ 07072-3098

U.S.A.:

**E-mail: [pantoneorders@pantone.com](mailto:pantoneorders@pantone.com)**

**Website: [www.pantone.com](http://www.pantone.com)**

Telephone: 201-935-5500

# SECTION 3 - COLOR SYSTEM

## Color Standards

### **Asia Pacific**

X-Rite/Asia Pacific

Suite 2801, 28th Floor

AXA Tower, Landmark East

100 How Ming Street, Kwun Tong

Kowloon, Hong Kong S.A.R.

China

P: (852) 2568 6283

F: (852) 2885 8610

E-mail

[www.pantone.com.hk](http://www.pantone.com.hk)

All standards requested by Pantone are 100% cotton woven standards. In some instances, we may use their 100% nylon standards (for neon colors only).

### **Pantone Cost**

You will receive the equivalent of a **20% discount** and pay in the currency of your country. In US dollars that would be:

- Cotton Standard is \$9.56
- Nylon Standard is \$11.40
- Spectral data is \$3.00 per reference.

**\*Should you run into difficulties achieving a match to any of their standards you can contact Archroma for help.**



# SECTION 3 - COLOR SYSTEM

## Submit Forms

All Color Approval Submits to Destination Maternity must be submitted on the standardized DM Color Lab Submit Forms. These forms provide DM with the most detailed information to facilitate receiving, identification and prioritization of all seasonal Color Lab workflow. Missing and/or inaccurate data creates delays in the color labs ability to evaluate submits. Vendors may not create their own forms and use of any other form is prohibited. When submitting to the Color Lab, the forms required are as follows:

- ❑ All Lab Dips: **LAB DIP SUBMIT FORM**
- ❑ Intimate Apparel & Swim Lab Dips: **IA LAB DIP SUBMIT FORM**
- ❑ Strike-Off/Handlooms/Knit-down /Embroidery: **STRIKE-OFF/KNITDOWN/EMBROIDERY SUBMIT FORM**
- ❑ Trims: **MULTI-FABRIC/TRIM SUBMIT FORM**
- ❑ Bulk: **BULK SUBMIT FORM**

***\*Vendors must download all DM forms from the [Forms Download Link](#), on the Vendor Manual Dashboard, SECTION 3 FORMS.***

### Instructions:

- ❑ Do not leave any sections blank.
- ❑ DeSL Fabric Code must be clearly marked in allocated space (Mandatory).
- ❑ Mill fabric reference number must be clearly marked on all submit forms.
- ❑ It is mandatory to state the **RFD number** (Request for Development) in the allocated space on submit forms. The DM **RFD number** is required for DM Color Team to enter color comments into the DeSL system.
- ❑ All Approval Submits for color are to be mailed to the attention of: **DM Raw Materials Submissions**
- ❑ The Destination Maternity Mailroom will ensure delivery to the appropriate team within DM corporate office.
- ❑ The Fabric Team is responsible to log in all color submits and to pass internally to the color team for review / approval.
- ❑ A shipment notification is required to be sent to the fabric team. \*All Shipment notification packing lists should be sent to: [rawmaterialsubmit@destinationmaternity.com](mailto:rawmaterialsubmit@destinationmaternity.com)

**NOTE: Any submit forms missing the RFD number will be placed on HOLD and Vendor will be required to expedite the missing RFD number. Vendors will be held responsible for all delays related to missing information on submit forms.**

# SECTION 3 - COLOR SYSTEM

## Review & Approval Guidelines

Destination Maternity requires anyone involved in color evaluation take the Farnsworth-Munsell 100 Hue Test. Their score must be Superior to evaluate color for Destination Maternity product.

All lab dips must be prescreened before they are sent to DM. If they are not technically or visually acceptable they may not be submitted for review/approval. Vendors will be responsible to work with the mill to make any corrections necessary before sending for DM review. \*Only approvable lab dips should be sent to the Destination Maternity color team.

If the mill is having any issues with color fastness, crocking, etc., they must alert the Destination Maternity color lab during the lab dip stage. Vendors must give a clear technical explanation as to the issue(s) for color team to provide guidance for corrective action / resolution. **\*If color request is not achievable, Vendor must advise recommendations (similar fabric, similar colors) and expedite examples for DM internal review with the team.**

### Development Timeline Requirements:

#### *Lab Dips:*

- ☐ Once lab dips have been requested the 1<sup>st</sup> set of dips should be submitted to DM within 2 WEEKS from the request date.
- ☐ If rejected, the corrected dips should be submitted to DM within 1.5 WEEKS from the date of the rejection.

#### *Strike-Offs:*

- ☐ Once a strike-off has been requested the 1<sup>st</sup> submit should be sent to DM within 3 WEEKS from the request date.
- ☐ If rejected, the corrected strike-off should be sent to DM within 2 WEEKS from the date of the rejection.

### Approval Expiration Date Requirements:

#### *Lab Dips and Strike-offs:*

- ☐ Approved lab dips and strike-offs are valid for ONE YEAR (fabric quality and mill must be maintained from the original approval).

#### *Bulk:*

- ☐ Bulk must be submitted QUARTERLY for flow programs (fabric quality and mill must be maintained from the original approval).

# SECTION 3 - COLOR SYSTEM

## Review & Approval Guidelines

### Turn Time:


Turnaround time for color comments is **48 hours from the date received** by Destination Maternity color lab. All comments will be made by the color team and shared with Vendor in the DeSL system. Please note the following:

<i>MAIL RECEIVED BY DM</i>	<i>TURNTIME</i>
<i>Monday <b>BEFORE 3:30pm</b></i>	<i>Available in DeSL end of business day <b>Wednesday</b></i>
<i>Friday <b>BEFORE 3:30pm</b></i>	<i>Available in DeSL end of business day <b>Tuesday</b></i>
<i>Any Day <b>AFTER 3:30 pm</b></i>	<i>*Considered received the 'next business day'. Available in DeSL per the <b>48-hour standard turn time</b>.</i>

### Submit Process

Lab dips submitted to Destination Maternity need to follow certain criteria in order to be properly reviewed. Submissions that do not conform to the guidelines will not be assessed. These guidelines allow the colorist to accurately measure the color and make appropriate APPROVE/REJECT decisions.

All lab dips must be submitted on the Destination Maternity **LAB DIP SUBMIT FORM** & all requested information must be included per submittal and typed into each field of the submit form. \*See below:



232 Strawbridge Drive, Moorestown, NJ 08057 \* 856-291-9700 \* colorlab@destinationmaternity.com

### LAB DIP SUBMIT FOR COLOR APPROVAL

\*ALL LAB DIPS MUST BE AT LEAST 3x3\*

AGENT/VENDOR:		DATE SENT:	
DeSL FABRIC #:		BRAND:	
MILL NAME:		QUARTER:	
MILL FABRIC REFERENCE #:		CONCEPT STYLE #:	
FABRIC TYPE:		STYLE #:	
FIBER CONTENT:		SUBMIT ROUND:	
WASH:		DDD (DATE APPROVAL NEEDED):	
COLOR NAME:		FF DATE:	
COLOR #:		LAB DIP RFD#:	
DYE METHOD: <input type="checkbox"/> REACTIVE <input type="checkbox"/> DIRECT <input type="checkbox"/> DISPERSE <input type="checkbox"/> ACID <input type="checkbox"/> SULPHUR <input type="checkbox"/> VAT <input type="checkbox"/> YARN DYE			
COMMENTS:			

**\*Vendors must download all DM forms from the [Forms Download Link](#), on the Vendor Manual Dashboard, SECTION 3 FORMS.**

# SECTION 3 - COLOR SYSTEM

## Review & Approval Guidelines

- ❑ Only **one color** per submit form. If we receive multiple colors per form the dips will not be evaluated. Mill will need to resubmit properly. All lab dips must be submitted on the approved quality. Substitutions are not permitted.
- ❑ Lab dips must be a minimum of 3" X 3". All sides of the swatch must measure the same.
- ❑ Do not cut the corner of the lab dip. If a sample of each lab dip is needed, cut along the full length or width of the swatch.
- ❑ A minimum of 3 lab dips is required for each round.
- ❑ Lab dips must be attached (face side up) to the Destination Maternity submit form with double stick tape only. Do not use cellophane tape, packing tape, glue, staples, etc. as these all distort the color readings.
- ❑ Knit yarns can be submitted for evaluation along with a knitted 3"x3" lab dip for each dip.
- ❑ Yarns are only acceptable for woven handlooms and they must be thickly wound so that light does not pass through the strands and reflect off the cardstock.
- ❑ Lab dips must be labeled sequentially by round:
  - ❑ 1<sup>st</sup> round must be labeled as **"A", "B", "C"**
  - ❑ 2<sup>nd</sup> round must be labeled **"D", "E", "F"**.
- ❑ Lab dips will be reviewed against the color standard. If it passes visual and spectral evaluations, it will be approved.
- ❑ In some instances, where the spectral data is not within our specified tolerance but the submit is visually commercially acceptable to the color standard, DM will approve as Commercially Acceptable (CA).
- ❑ If a Lab Dip submit meets the spectral criteria but is visually far off from the standard it will be rejected. **\*Visual assessment has final call.**
- ❑ If timing is tight and delivery is in jeopardy, lab dips that have reached the 2nd round that are not approvable or commercially acceptable will be considered for SAD (Sea Air Difference) at Vendors expense and an approvable third round of dips must be sent for review. If the Color Team feels the color is too far outside of tolerance the Color Team will partner with the DM Design & Product Development for review and resolution.
- ❑ Corduroy, polar fleece, chenille, velvet and velveteen, velour, and satins (shiny fabrics) will have a spectral measurement done for a general overview of hue and metamerism. However, visual evaluation is mandatory for these substrates. The data will only serve as a guide for decision-making of hue and metamerism. \*The nap should always be facing down.
- ❑ Mesh, chiffon, taffeta, organza, georgette, micro denier, etc. can be reviewed spectrally if enough fabric is submitted (at least a 4"x4" lab dip). **\*Visual assessment has final call.**
- ❑ Faux fur or terry cloth or any other fabric consisting of a thick pile or long hair cannot be measured on the spectrophotometer. The texture of these types of fabrics will protrude into the sphere of the spectrophotometer. **\*Only visual assessment applies.**
- ❑ Submits that have reached the **2nd round** that are not approvable or commercially acceptable will be considered for BCD (Best Can Do) approval. If the Color Team feels the color is too far outside of our tolerance level, we will partner with the Designer for review and resolution.
- ❑ **In cases where the same color/fabric quality is provided from the same exact mill used in a previous season, the prior approved/commercially acceptable lab dip must be resubmitted for approval every 12 months. \* If the original approved lab dip was accepted prior as BCD, the vendor must correct and resubmit for approval the following quarter until an approved/commercially acceptable result is achieved.**

# SECTION 3 - COLOR SYSTEM

## Review / Approval Guidelines


### Assessment of Multiple Fabrications within a Style

Multiple fabrications are defined as different fabrications within the same garment that must color coordinate within the garment. [Example: Jersey body with DTM (dyed to match) 1x1 rib trim at neck, cuff and waist]

- The **MAIN BODY** fabric, regardless if it's a solid or a print, must be approved before the DTM trims can be approved. \*The DTM trims can be submitted for review, but they cannot be approved before the main body color/print.
- Submits can be measured on the spectrophotometer (depending on the fabric type) however visual assessment will have final call on all DTM fabrics. This is due to the slight variation of color that can occur between multiple fabrications. DM tolerance will be between the main body fabric color approval and a commercially acceptable tolerance level within the style/program.

### Trims

All **DTM** trims must be submitted on the **MULTIPLE FABRICATION & TRIM SUBMIT FORM**

			
232 Straubridge Drive, Manasquan, NJ 08057 * 856-291-9700 * destinationmaternitycorp.com			
<b>MULTIPLE FABRICATION &amp; TRIM SUBMIT FORM</b>			
VENDOR NAME:	CONCEPT STYLE #:	DATE:	SUBMIT ROUND #:
VENDOR CONTACT:	PO STYLE #:	BRAND:	DROP DEAD DATE:
MILL NAME:	COLOR NAME #:	QUARTER:	FF DATE:
COMPONENT #A		COMPONENT #B	
Option #:	Option #:	Option #:	Option #:
COMPONENT #A		COMPONENT #A	
Option #:	Option #:	Option #:	Option #:

***\*Vendors must download all DM forms from the [Forms Download Link](#), on the Vendor Manual Dashboard, SECTION 3 FORMS.***

# SECTION 3 - COLOR SYSTEM

## Review / Approval Guidelines

- Please insure the Mill item reference number is clearly marked on all forms next to the trim.
- DTM Trims such as lace, linings, buttons, and embroidery must be submitted to Destination Maternity Color Lab for color approval after the lab dip or strike-off for the garment has been approved.
- Any contrast trims can be submitted before the **Main Body** lab dips or strike-off have been approved.
- Vendors should be self-approving inner elastics, hook & eye, hanger loops and Bra bands for nursing camisoles. Each approval must be sent to DM Color Lab for reference. If the Color Lab finds the approval to be unacceptable the Color lab will reject it and request corrective action at the Vendor's expense to maintain delivery, including SAD (Sea Air Difference).
- Threads, smocking threads, Non-DTM buttons and hardware will be evaluated and approved by Design.
- Please do not send any trims that have not been approved for quality by Design or Product Development. Substitute trims are not acceptable as the color may change once the quality has changed.
- Only one color can be used per submit form. If we receive multiple colors per form the dips will not be evaluated. The Mill will need to resubmit properly.
- If timing is tight and delivery is in jeopardy, trims that have reached the 2<sup>nd</sup> round that are not approvable or commercially acceptable will be considered for SAD (Sea Air Difference) at vendor's expense and an approvable 3<sup>rd</sup> round of dips must be sent for review.

### Bras, Panties & Swim


The color development process for Bras, Panties and Swim will vary slightly from Apparel. DM has established the following **additional guidelines** to best insure color matching between the multiple fabrications/components that comprise much of these categories.

### Lab Dips

All lab dips must be submitted on the Destination Maternity **INTIMATE APPAREL LAB DIP SUBMIT FORM**  
\* see following page

# SECTION 3 - COLOR SYSTEM

## Review / Approval Guidelines

 232 Straubridge Drive, Manasquan, NJ 08057 * 856-291-9700 * colorlab@distinctinnmaternity.com <b>INTIMATE APPAREL LAB DIP SUBMIT FOR COLOR APPROVAL</b>					
AGENT NAME:	DATE:				
VENDOR NAME:	BRAND:				
MILL NAME:	QUARTER:				
FABRIC REFERENCE #:	CONCEPT STYLE #:				
FABRICATION:	STYLE #:				
CONTENT:	SUBMIT ROUND:				
WASH:	DDD:				
DYE METHOD:	FF DATE:				
COLOR NAME:	LAB DIP RFD#				
COLOR NUMBER:					
PLEASE CIRCLE ONE:					
CUP	WING	TRIM	PANTY	SWIM	OTHER (PLEASE SPECIFY)
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>COMMENTS:</b>					

***\*Vendors must download all DM forms from the [Forms Download Link](#), on the Vendor Manual Dashboard, SECTION 3 FORMS.***

- ❑ It is mandatory to state the RFD number (Request for Development) in the allocated space on all submit forms. We must have that number to enter our comments into DeSL. Any submit forms missing that number will go on hold until RFD number is provided to Color Team.
- ❑ Please insure the mill fabric reference number is clearly marked on all submit forms.
- ❑ On the submit form please insure you circle which category your dipo apply to:
  1. Cup
  2. Wing
  3. Trim
  4. Panty
  5. Swim
  6. Other (please specify) **\*If you circle this option please type what the lab dip is for.**
- ❑ All synthetic materials will be evaluated by visual assessment only. Some examples may include lace, satin, mesh, wing, binding, elastics, etc.

# SECTION 3 - COLOR SYSTEM

## Review / Approval Guidelines

- The **Main Body** fabric must be approved before we can approve a DTM component/trim. Some examples include:
  - ▣ The bra cup (including solids and prints) must be approved before we can approve the wing, straps, sliders, binding, lace, cup lining, hook and eye, etc.
  - ▣ The front panel of the panty (including solids and prints) must be approved before the back panel, mesh, lace, elastic, etc.
- Any components/trims that are a contrast color to the main body color can be submitted for review. If they are a good match to the color standard the Color Lab will be able to approve them.
- If a **Main Body** fabric is approved as BCD (Best Can Do), any DTM components/trims must be matched back to the BCD Lab Dip.
- When submitting elastics and bra straps for approval, it is not necessary to submit all sizes for color approval at lab dip stage. Please submit only the largest size for color approval and apply this approval to all other size elastics and straps.
- DM Color Lab will be responsible for evaluation the following:
  - ▣ Bras: Cup, wing, bra straps, lace and Fildan Clips.
  - ▣ Panties: Front panel, back panel, lace.
- Vendor will be responsible for self-approval of the following:
  - ▣ Bras: Hook and eye, sling, binding, rings/sliders, wing lining, stabilizer mesh and wire casing.
  - ▣ Panties: Elastic
- ▣ Each Vendor approval must be sent to DM Color Lab for reference. If we find the approval to be unacceptable the Color Lab will reject and request corrective action at the Vendor's expense to maintain delivery, including SAD (Sea Air Difference).

### Washed Casual Woven Separates

The Following process has been put into place to establish our evaluation and submit guideline for specialty washed and specialty dyed programs. Some examples may include silicone, enzyme, softener, pigment and garment dye.

### Lab Dips

- All lab dips must be submitted on the Destination Maternity **LAB DIP SUBMIT FORM** \*Information must always be filled out as completely as possible.
- It is mandatory to state the RFD number (request for Development) in the allocated space on all submit forms. \* We must have this number to enter our comments into DeSL. Any submit forms missing that number will go on HOLD until RFD number is provided.
- Please insure the Mill fabric reference number, and DeSL fabric code is clearly marked on all submit forms.
- The wash and/or dye method must be clearly stated on the submit form in the requested space.



# SECTION 3 - COLOR SYSTEM

## Review / Approval Guidelines

- ❑ If the mill is having any issues with colorfastness, crocking, etc., they must alert the Destination Maternity Color Lab during the lab dip stage. Please give a clear explanation as to why we are having this issue (is it the dye stuff, is it the formula?)
- ❑ If the designers request is not achievable, please advise suggestions; recommend similar fabrics? Similar colors? Please send us examples for our review with the team.

### Special Lab Dip Process Scenarios

#### *Garment Dye Process:*

- ❑ Seamed lab dip panels that include all trims that will be impacted by the garment dye process (thread, lace, ribbon, crochet, twill tap, etc.) must be submitted on the Destination Maternity **LAB DIP SUBMIT FORM**. Information must always be filled out as completely as possible.
- ❑ Mock-up panels are acceptable at the Lab Dip stage only.

#### *Strike-Off/Handloom/Knit down/Embroidery*

- ❑ All strike-off/handloom/knit down/embroidery must be submitted with the **STRIKE SUBMIT FORM**

			
2 Strawbridge Drive, Moorestown, NJ 08057 * 856-291-9700 * colorlab@destinationmaternity.c			
<b>STRIKE-OFF/HANDLOOM/KNITDOWN/EMBROIDERY SUBMIT FORM</b>			
AGENT NAME:	FABRICATION:	CONCEPT STYLE #:	DATE:
VENDOR NAME:	CONTENT:	STYLE #:	DDO:
MILL NAME:	PRINT METHOD:	QUARTER:	FF DATE:
FABRIC REFERENCE#:	BRAND:	ROUND #:	RFD #:
PRINT #:		DvSL ITEM #:	
Target Approval Date:			
<b>SIZE/LAYOUT/EXECUTION COMMENTS:</b>			
<b>COLOR COMMENTS:</b>			
COLOR NAME:	COLOR NUMBER:	COLOR COMMENT	
COLOR NAME:	COLOR NUMBER:	COLOR COMMENT	
COLOR NAME:	COLOR NUMBER:	COLOR COMMENT	
<b>COLOR COMMENTS:</b>			
COLOR NAME:	COLOR NUMBER:	COLOR COMMENT	
COLOR NAME:	COLOR NUMBER:	COLOR COMMENT	
COLOR NAME:	COLOR NUMBER:	COLOR COMMENT	

***\*\*Vendors must download all DM forms from the [Forms Download Link](#), on the Vendor Manual Dashboard, SECTION 3 FORMS.***

# SECTION 3 - COLOR SYSTEM

## Review / Approval Guidelines


- ▣ It is mandatory to state the RFD number (request for Development) in the allocated space on all submit forms. \* We must have this number to enter our comments into DeSL. Any submit forms missing that number will go on HOLD until RFD number is provided.
- ▣ Please insure the Mill fabric reference number and DeSL fabric code is clearly marked on all submit forms.
- ▣ All color names and numbers must be typed onto the submit form as they are stated in the artwork (at the bottom of the artwork page – from left to right).
- ▣ All submits must be in the approved quality. \*Substitutions are not permitted.
- ▣ Strike-offs, handlooms, knit downs, stripes, marls, heathers, single dye and space dye must be submitted for approval using these forms.
- ▣ Design will make comments regarding the pattern, execution and layout for all the above.
- ▣ The Color Team will make comments regarding COLOR ONLY.
- ▣ The ground color will be a major focus as a match to standard in all strike-offs. The balance of requested colors need to match the standards; however, the overall aesthetic of the artwork must be achieved.
- ▣ Windows for each color must be included on every strike-off.
- ▣ Dimensions of striped knit downs must be stated on the submit form under Size/Layout/Execution Comments. (example: 1/2" White x 1/2" Black) \* Please leave room for Design to make their evaluation comments in the same space.
- ▣ Submits that have reached the **2nd round** that are not approvable or commercially acceptable will be considered for BCD (Best Can Do) approval. If the Color Team feels the color is too far outside of our tolerance level, we will partner with the Designer for review and resolution.
- ▣ All comments will be made by the Color Team and entered into DeSL.

### **Bulk:**

- ▣ Bulk on the approved quality must be submitted to the Destination Maternity Color Lab for evaluation.
- ▣ Please insure the **BULK SUBMIT FORM** is attached to all submits. Please ensure sure to complete all requested fields. \*See following page.

# SECTION 3 - COLOR SYSTEM

## Review / Approval Guidelines



232 Strawbridge Drive, Mooresstown, NJ 08057 \* 856-291-9700 \* colorlab@destinationmaternity.com

BULK SUBMIT FOR QUALITY/COLOR APPROVAL	
AGENT NAME:	DATE:
VENDOR NAME:	BRAND:
MILL NAME:	QUARTER:
FABRIC/ITEM REFERENCE #:	CONCEPT STYLE #:
FABRICATION:	STYLE/PO #:
CONTENT:	SUBMIT ROUND #:
WASH METHOD:	LATEST APPROVAL DATE:
DYE METHOD:	FF DATE:
COLOR NAME:	QUALITY BULK RFD#:
COLOR/PRINT#:	COLOR BULK RFD#:
DeSL #:	COMMENTS:
WEIGHT:	
CUT WIDTH:	

***\*Vendors must download all DM forms from the [Forms Download Link](#), on the Vendor Manual Dashboard, SECTION 3 FORMS.***

# SECTION 3 - COLOR SYSTEM

## Review / Approval Guidelines

- It is mandatory to state the RFD number (request for Development) in the allocated space on all submit forms. \* We must have this number to enter our comments into the DeSL system. Any submit forms missing that number will go on HOLD until RFD number is provided.
- Please insure the mill fabric reference number is clearly marked on all submit forms.
- All dye lots must be marked with the dye lot number or letter in the bottom corner.
- The Color Lab will enter color comments into DeSL.
- Once approved it will be the Mill's full responsibility to insure any additional bulk lots sit with what the Color Lab has approved.
- All bulk submits must passed colorfastness testing. If the mill has any concerns the must alert the Destination Maternity Testing Team and the Color Lab immediately.
- If there are any consistency issues, please alert the Color Lab immediately for help.
- If a dip was approved as BCD (Best Can Do), the bulk will need to match to BCD dip approval.

### Special Bulk Product Scenarios

As design is working through their line they may ask for a **special dye process** to be followed for a specific style or program (examples; pigment dye, garment dye, garment pigment dye). Please note the following **additional requirements**:

#### *Bulk Reactive Dye Product Wash Approval Process:*

- Vendors should send initial bulk representation by dye lot & color of both rigid & washed submits. (Approved wash method only) to **DM RAW MATERIAL SUBMITS**.
- Unwashed (ridged) will be verified for quality by DM Fabric Team.
- Once approved all submits (ridged & washed) will be turned over to the DM Color Lab.
- The Color team will confirm washed submits are commercially acceptable to unwashed standard.
- The Color team will provide technical data on any REJECTED color, based on rigid submits, approved lab dips and original standard.
- The Color Team will then pass to the appropriate DM Design Team for color/wash approval along with the approved ridged standard.
- DM Design will review bulk washed programs:
  - a) Establish shade band
  - b) Approve/Reject aesthetics and hand
- DM Design will pass back to the DM Color Team with call outs.
- Trims for washed programs should follow below protocols:
  - a) Any exterior DTM trim requiring application prior to wash process must be included on a washed leg panel submit.
  - b) Any exterior contrast trim requiring application prior to wash process must be included on a wash leg panel submit.

# SECTION 3 - COLOR SYSTEM

## Review / Approval Guidelines

- c) Any decorative trim or waistband treatment requiring application prior to wash process must be included on a washed leg panel submit.

### *Bulk Pigment Dye Process:*

- ☐ The dye method must be clearly stated on the submit form in the requested space
- ☐ Bulk must be a seamed leg panel (1/2 garment- waist to ankle) so we can accurately see how color has been executed. Bulk without a seamed leg panel will not be evaluated.
- ☐ If rejected for quality, wash, hand feel or color we will advise corrections and ask for the bulk leg panel to be resubmitted for approval.
- ☐ Once the bulk leg panel has been approved for quality, wash, hand feel and color please submit 1/2 garment (waist to ankle) to the Color Lab for approval.


### *Bulk Garment Dye Process:*

- ☐ The mill must submit 1/2 body panels that include all components and trims to the Color Lab for review. \*Mock ups are not acceptable at bulk stage. Bulk panels must be submitted from initial bulk production.
- ☐ DO NOT send all dye lots (10 maximum).
- ☐ We will establish the shade band based off these lots.
- ☐ If there are any lots that do not sit with what was approved they will be rejected.
- ☐ It will be the Mill's responsibility to insure any additional lots fit into the shade band we approved.
- ☐ Please keep in mind the belly fabric is added AFTER the garment dye so the color doesn't bleed onto the belly fabric.

# SECTION 3 - COLOR SYSTEM

## Vendor Survey

To insure we have full understanding of our Vendors and Mill Color Technology and Printing Capability's. It is **MANDATORY** for each vendor to fill out the Color Lab Vendor Survey, and submit to the Color Manager after Vendor Certification is completed with Vendor Relations and Vendor Number is issued.



**DM SURVEY - \*Please fill out and return electronically via e-mail attachment.**

**> VENDOR AND MILL COLOR TECHNOLOGY**

In an effort to insure we have a full understanding of your mill's capabilities it is **mandatory** for each vendor to fill out this survey regarding the color technology used at your office and at each of your mills that are used for DMC. Please fill in your name, the mill's name and put an "X" under each category that applies. Example: If your mill has a spectrophotometer and uses the QTX files with the applicable software (Datacolor Tools Plus) please place an "X" under each column. If only your knit mill is using them please mark an "X" under Knit Mill.

VENDOR NAME	MILL NAME	SPECTROPHOTOMETER	DATACOLOR TOOLS PLUS (QTX)	LIGHT BOX	KNIT MILLS	WOVEN MILLS

**> VENDOR AND MILL PRINTING SPECIFICATIONS**

In an effort to insure we have a full understanding of your mill's printing capabilities it is **mandatory** for each vendor to fill out this survey regarding the printing specifications required by each of your mills that are used for DMC. This will help to insure we are creating artwork that is achievable by your mills. Please fill in your name, the mill's name and fill enter each mill's information as it applies.

Vendor	Fabric Strength	Production Country Origin	Printing Methodology	Screen/Pallet Roller Sizes	What is the maximum # of screens you can print per graphic?	What size screens do you have or can make?	What is the max size screen for an all over print?	What range mesh count do you have on all your screens?	Do you have any high mesh screens? i.e. 280 and over for really detailed art	Achievable DPI/PPH	Can you also print 4 color CMYK (and still give me high registration)?	What type of inks do you use?	List all techniques you can achieve to a high level.	Which graphics programs and level of programs are being used?
Garment Vendor														

***\*Vendors must download all DM forms from the [Forms Download Link](#), on the Vendor Manual Dashboard, SECTION 3 FORMS.***